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MI6 2010 Open For Submissions

INDUSTRY GAMERS

November 03, 2009 | By: IndustryGamers

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MI6 today announced that it will be holding its next Game Marketing Conference on April 1, 2010 at the Grand Hyatt in San Francisco. The theme of this year's conference is "It's Everybody's Game Now," referencing gaming's influence on the entertainment industry in general.

"The trend moving away from one-way entertainment consumption toward interactive entertainment on multiple platforms means that there are more opportunities than ever for game marketers to promote their brands," said Jonathan Block-Verk, President and CEO of MI6. "As the only conference designed specifically to provide the tools for success for interactive entertainment marketers, this year's MI6 Conference is truly a must-attend event for the industry."

Submissions are now being taken for the 2010 MI6 Game Marketing Conference at www.mi6conference.com. The due date for proposals is December 31, 2009.

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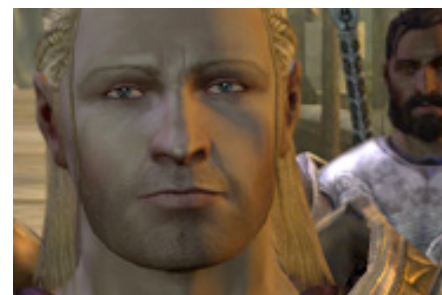
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